



























Young Canada's  
Golden Rule

First to **EATON'S**  
then to School!



**EATON'S Beautiful**  
**GLENEATON**  
Sweaters

### Short-Sleeve Pullovers

For a more versatile school wardrobe, choose these long-wearing, easy-to-wash lamb-wool sweaters. Styled with classic, round-ribbed necklines, ribbed waistband, and fully fashioned sleeves. **EATON'S** Price, each

### Cardigans

The same quality fabric in beautiful, fully fashioned cardigans. Treat yourself to a matching sweater set this fall. Both pullover and cardigan come in white, and shades of pink, blue, green and red. Sizes 36 to 42 in the group. **EATON'S** Price, each

### Fully Fashioned

### Lamb-wool Sweaters from Scotland

#### Short-Sleeved Pullovers

Second only to cashmere is this lustrous lamb-wool! For a soft, good-looking sweater, come in, try, and buy one of these classically styled short-sleeved pullovers. Each

9<sup>95</sup>

#### Long-Sleeved Pullovers

Like a long-sleeved sweater? A warm, long-wearing sweater that will serve you well this winter? Choose a classic long-sleeved lamb-wool pullover. Each

11<sup>95</sup>

### Cardigans

Choose a cardigan to match either your short or long-sleeved pullover. Beautiful matching shades of green, cherry, pink, blue, grey, navy, and, of course, navy and white. Sizes 36 to 42 in the group. Each

13<sup>95</sup>

EATON'S—Sportswear, Second Floor, Phone 57141



### Tartan Dresses

Practical dresses, of Vis-esse Rayon, a warm, washable material, styled with two pointed tabs on yoke, front buttoning to a gathered waistline, one pocket, self collar and belt. Sizes 7 to 12, in a variety of plaids. Each

8<sup>98</sup>

### Plaid Jumpers

Wonderful jumpers! Combine them with blouses and sweaters, and you get an economically dressed youngster—with lots of variety! Washable and crease resistant, these plaid jumpers are styled with button trim yoke, one pocket, and tie back. Sizes 4 to 6x. Each

5<sup>98</sup>

### Viyella Skirts

It's a smart mother who dresses her youngster in plain or plaid Viyella skirts! They're washable, and designed, especially with little girls in mind. Feature suspender straps, and elastic in centre back of waistband. Sizes 5, 6 and 6x. Plain, each

2<sup>98</sup>

Plaid, each

4<sup>98</sup>



### Girls' Corduroy Jackets

Sturdy corduroy jackets for girls' school or play wear this fall, styled with button front, the self belt, gathered back, convertible collar, two pockets, and lined with 2-oz. quilted soft silk. Sizes 8 to 14x, in green, royal blue and red. Each

8<sup>98</sup>

EATON'S—Children's Wear, Third Floor, Phone 57141

## For Greater Convenience in Paying Your Utility Bills

To offer you greater convenience with less delay in the payment of your Utility Bills, **EATON'S** has opened this booth to deal with these bills only. **EATON'S** will accept payment of the following: B.C. Electric, B.C. Telephone, Oak Bay water and Greater Victoria district water bills which include View Royal, Colwood, Langford, Albert Head and Sooke.

Now on 3rd Floor Next to the Dress Patterns Department

## Send them off to School Happily... on a shiny New Bike from EATON'S



**Sturmeier-Archer** 3-speed gear bikes, equipped with Caliper front and rear wheel brakes. Each

**De Luxe Model**—Fitted with built-in generator. Each

**Standard Model**—With Perry control brakes, comfortable coil-spring saddle, heavy duty tires and tubes. Each

59<sup>95</sup>

69<sup>95</sup>

49<sup>95</sup>

A Liberal Trade-in allowed on your old bicycle.

**School Supplies from EATON'S**  
They're conveniently packaged according to grades, complete with exercise books!

EATON'S—School Supplies, Lower Main, Phone 57141

## Children's Sturdy Shoes for School Days to Come



### Peter Rabbit Oxfords

Well made from long-wearing brown or black leather in mocassin toe style with Goodyear welted durable Neolite sole. Size 8½ to 12. 4.95 Size 12½ to 13. 5.50 Pair

### Risman Scampers

Smooth 10" Besdy Scampers for play or school wear, made from brown elk (trade name) leather—mocassin toe, with heavy Goodyear composition sole. Size 6 to 10½. 3.75 Size 11 to 2½. 4.25 Pair

EATON'S—Family Shoe Centre, Second Floor, Phone 57141

## From EATON'S Autumn Collection

## New Wool Dresses

Transition fashions—these light, lean dresses are a wonderful way of taking leave of summer—They have a simplicity of cut, a vibrance of colour that hints of the new season ahead. For instance, the Mikado blue sheath at left with its wide collar and belt. Size 14, 39<sup>95</sup>

Or the versatile ensemble at right, in a fabric you'll use a lot of this fall, wool-crepe. The dress is an after-five sheath that hares your throat and shoulders, covers up with a long-sleeved jacket tailored with a chest-ribbon collar. In charcoal grey, size 12, 55<sup>00</sup>

EATON'S—Dresses, Second Floor, Phone 57141



## Magnificent Melusines

Colour comes singing to life in this luxuriant fabric... glowing with new dimension... and doing absolute wonders for your complexion. Discover for yourself the treasure of colour in this new millinery collection... Mikado blue, golden-tones, greens, beige, navy and black. From a leading Canadian designer in all the shades of fall. Each

12<sup>95</sup> to 16<sup>95</sup>

EATON'S—Millinery, Second Floor, Phone 57141

## August Fur Sale Continues

Only 4 Days Left



Yes! You have only four days more to take advantage of these outstanding buys in quality furs, so shop now. It's your last opportunity to save on furs at August Sale prices.

Minkster Centre Back (short) figure top and full length coats. Each 199.00

Minkster Centre Back (long) coat. Each 248.00

Minkster Centre Back (long) coat. Each 299.00

Enjoy in the warm fall shades of Lustrous Mink, Royal Mink, Ebony and Topaz. Available in sizes 10 to 20, 24 to 28, also petite size.

No Down Payment

EATON'S—Fur Sales, Second Floor, Phone 57141

It Pays to Shop at **EATON'S**

Store Hours: 9 a.m. to 5:30 p.m. daily. Friday, 9 a.m. to 9 p.m. Phone 27141 or Toll-free Zenith 6100

**EATON'S** LIMITED

# EATON'S

## Back-to-School Opportunity Days

WEDNESDAY THURSDAY

### In the Bargain Basement

#### Boys' Corduroy Pants

Well-made corduroy slacks, popular with young men and popular with mothers too because they wash and wear as well. Made from good quality corduroy with zipper closing, cuffed ends, grey-green or brown. Sizes 14 to 18. Opportunity Day Special, each **4.99**

#### Boys' Doeckin' Shirts

Durable cotton doeckin' in your choice of attractive patterns. Tailored with two-way zipper collar, one pocket, neatly buttoned long sleeves. Sizes 8 to 16, special, each **1.69**

#### Boys' Briefs and Vests

Cotton rib knit briefs have elastic waist, double stitched seams and double seats. Vests are sleeveless, children's style. Small, medium and large sizes. Special, each **44c**

#### Boys' Flannel Pants

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **4.95-5.95**

#### Boys' Pullovers

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **2.98**

#### Flannelette Pyjamas

Flannelette pyjamas, long or short sleeves. Sizes 8 to 14, special, each **2.49**

#### Clearance of Boys' Pants

Various styles, including denim, flannelette, corduroy, etc. Sizes 8 to 14, special, each **3.99**

#### Boys' Shoes

Stylish black leather oxford, vamp pattern and laces. Each pair has durable composition sole and rubber heel. Boys' sizes 1 to 6 in this group. Special, pair **3.98**

#### Basketball Boots

Black canvas boot-type runners with vulg'd molded soles, cushion with supports, and rubber heel. Boys' sizes 1 to 6 in this group. Special, pair **1.49**



Budget Priced

#### Children's Shoes

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **2.98**



#### Girls' Oxfords and Loafers

Practical, well-made shoes. Sizes 1 to 10 in this group. Special, pair **2.99**

#### Boys' Jeans

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **2.19**

#### Corduroy Jockey

Make your own choice for back-to-school and save! 36-inch fine pinwale corduroy in popular back-to-school shades. Opportunity Day Special, yard **99c**

#### Cotton Prints

Gay cotton prints in a variety of attractive colours and patterns. Suitable for skirts, blouses, dresses, etc. About 36 inches wide. Opportunity Day Special, yard **55c**

#### Easy-Care, Full-Fashioned Sweaters

Make's Choice

Pullovers and matching cardigans in two or three colours and Orlon® blend. Pullovers have long, wide, and full-fashioned collars. Cardigans have long, wide, and full-fashioned collars. All have long sleeves. Available in shades of white, light yellow, black, and grey. Size 12 to 18 in this group. Opportunity Day Special, each **3.99**

#### Full-Fashioned Cardigans

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **4.99**

#### Smart Skirts

Beautifully styled and carefully detailed, in wrinkle-free tulle and 100% rayon. Choose straight or full style in sizes 12 to 18. Opportunity Day Special, each **5.44**



#### CHILDREN'S WEAR

#### Ankle Socks

Black, white or nylon socks with double roll cuffs. Sizes 6 to 11. Special, pair **29c**

#### Girls' Bobby Socks

Assorted shades of denim reinforced toes and heels. Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **59c**

#### Boys' Socks

Wool and nylon blend in multi-colour stripes, each lining elastic. Sizes 7 to 10 1/2. Special, pair **49c**

#### Glitch Bags

Durable plastic, monogrammed with several compartments and attached wallet. Plain shades. Special, each **2.98**

#### Sweaters

Typical of school or durable boy blue denim. Flared at all points of grain. In sizes 8 to 14. Choose several pairs at this special low price. Special, pair **1.99**

#### Lined Jean and Shirt Sets

"Sanford" denim jeans, lined with plaid denim and matching shirt. Assorted. Sizes 8 to 14. Special, set **2.99**

#### Girls' Panties

Brief style in rayon knit with embroidered pattern and plain elastic at waist and leg. Sizes 8 to 14. Special, pair **39c**

#### Girls' Pyjamas

Warm, flannelette pyjamas with matching patterned tops with plain matching bottoms in navy and blue. Sizes 10 to 14. Special, pair **2.69**

#### Girls' Tunics

Durable rayon, gathered, short in length, easy to wear. Neat all over. Navy only in sizes 7 to 12. Special, each **2.98**

#### Girls' Blouses

White, "Sanford" cotton broadcloth blouses with full collar and long sleeves. Sizes 8 to 14. Special, each **1.89** and **1.98**



# EATON'S

## BACK-TO-SCHOOL Opportunity Days

Wednesday and Thursday  
AUGUST 28 and 29

#### Shirts for Scholars

Popular cotton doeckin', tailored in sports style with long sleeves, neat button cuffs, two-way collar and one pocket. "Sanforded" for easy care. Choose the most popular patterns in check, stripe or plaid. Sizes 6 to 10. Opportunity Day Special, each **1.99**

#### Corduroy Slacks

Crisp, corduroy in regular or heavy ribbing, with long sleeves in sizes 10 to 14 in this group. Opportunity Day Special, pair **4.99** and **5.49**

#### Car Coats

A sturdy coat combining the utmost in utility and fashion, dyed in flower resistant dyes with warm lining. Choose the most popular patterns in check, stripe or plaid. Opportunity Day Special, each **10.88**

EATON'S "Valley View" Wardrobe  
Third Floor, Phone 2-7141

#### Children's Shoes

Sturdy, well-made shoes that take like a dream in the school. Choose from a wide variety of styles in leather, rubber, or plastic. All have long, wide, and full-fashioned collars. Available in shades of white, light yellow, black, and grey. Size 12 to 18 in this group. Opportunity Day Special, pair **3.19**



Phone  
**2-7141**  
and for the order line

The EATON GUARANTEE "Goods Satisfactory or Money Refunded" T. EATON CO.





# EATON'S Semi-Annual Sale FURNITURE and HOUSEFURNISHINGS

## EATON'S of CANADA PAINT

Weather and wash resistant exterior or interior paints from EATON'S Paint Department for a long-lasting, colour-bright finish. This is your opportunity to buy paint for fences, garages and interior woodwork at budget saving prices.

**House Paint**  
In white, cream, and other colors.  
Semi-Annual Sale, 3.99



**Semi-Gloss and High-Gloss Enamel**  
In white only.  
Semi-Annual Sale, 4.49

## 3-Brush Set

One, two, and three-brush brushes complete this useful set. The flexible bristles, not add to the value, make the set a great value.  
Semi-Annual Sale, set of three 1.98

## Mantel Mirror

Plane glass mirrors with protective mastic backs, attractively framed in Victorian beveled edges. Approximate sizes, 32" x 24".  
Semi-Annual Sale, each 36.99

## Oilettes

Attractive scenery prints in beige coloured frames, mounted by a gilt toned wash.  
Semi-Annual Sale, each 13.99

EATON'S—Paint, Pictures and Mirrors, Second Floor, Home Furnishings Building, Phone 57161

## Special Bedding Values

### "Tex-Made" Cotton Sheets

Strong, firmly woven, "Tex-Made" sheets of approximately 130 thread count cotton. Now is the time to buy these high quality, plain hemmed, cellophane wrapped sheets, while they are at this money-saving low price.

Semi-Annual Sale, white—

Size 72x100, pair 5.49

Size 81x110, pair 6.19

Flower Cases, pair 1.29

## And in Colour Too!

Yes, these same Cotton Sheets in an array of soft colours to accentuate the decor of your bedroom. You've seen coloured sheets advertised in trend setting magazines, now you can have them in your own home at this surprisingly low price. They're extra long, too! Pink, blue, yellow or green.  
Semi-Annual Sale,

Size 72x100, pair 6.99

Size 81x110, pair 7.89

Flower Cases, pair 1.59



## Lined Drapes that add Richness to your Home

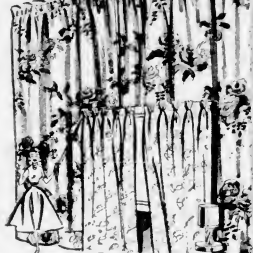
Redecorate your windows this fall with these well-made drapes at budget prices. Choose from two patterns, a pine cone print in either red or turquoise, or a floral, both on ivory grounds. For quality at lower prices, come in, see and buy these attractive drapes... they should give you many years of satisfactory wear. Approximately 84 inches long.

Semi-Annual Sale

1 width, pair 15.95

2 width, pair 31.95

3 width, pair 47.95



EATON'S—Draperies, Second Floor, Home Furnishings Building, Phone 57161

## Kitchen Prints

Gay, printed cotton curtains to brighten your kitchen windows this fall. Colourful patterns in approximate 36" width.  
Semi-Annual Sale, yard 89¢

## Ruffled Curtains

Use as table or coffee-curtains for that soft, frilly look in your bedroom. Approximate size, 63" x 90" in white only.  
Semi-Annual Sale, white—

Size 72x100, pair 8.95

Size 81x110, pair 9.95

## Rayon Marquisette

Redecorate your windows at budget saving prices with this good quality rayon marquisette. Size 84 inches. Approx. width, 48". Ivory only.  
Semi-Annual Sale, yard 49¢

## India Printed Spreads

Exquisite spreads of strong rayon, washable cotton, affixed with printing designs in a rain-bow of colours.  
Semi-Annual Sale, 2 x 3 3.95

2 1/2 x 3 4.95

2 1/2 x 3 4.95



## Dacron Filled Comforters

These light, attractive comforters of nylon covered "Dacron" are completely washable. Floral design in pastel shades. Approximate size, 72" x 84".  
Semi-Annual Sale, each 9.95

## Wool Blankets

Warm, all-wool blankets are yours now at solid savings. These medium grey, good quality blankets are excellent "extras" for summer guests or winter use. Approximate size 80" x 84".  
Semi-Annual Sale, each 4.95

## Feather Pillows

Rest your head on a soft, buoyant pillow of chicken and duck feathers, enclosed in floral, feather-resistant ticking. Standard Size.  
Semi-Annual Sale, pair 4.99

EATON'S—Household Goods, Third Floor, Phone 57161

## EATON'S Back-to-School Opportunity Days WEDNESDAY THURSDAY

### Blouses

Girls for your back-to-school wardrobe choose a smart sleeve, all-over blouse, styled with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, 1.99

### Blouses

Smart for school, smart for work, a short-sleeved blouse with an all-over pattern, styled with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, 2.89

EATON'S—Blouses, Main Floor, Phone 57161

### Boys' Socks

Cally striped, nylon stretch ankle socks. In five colors, combinations size 8 to 9 1/2. Opportunity 49¢ Day Special, pair.

### Children's Socks

Fancy knit nylon crepe stretch ankle socks with a turn over cuff. Navy, red, yellow, beige, grey and white. Size 8 1/2 to 9 1/2 to 10 1/2.  
Opportunity Day Special, pair 79¢



## Boys' Campus Coats

For a good looking jacket that will carry you through the school term, invest in one of these all-wool, melton cloth campus coats, featuring quilt lining, contrasting piping on the shoulders and sleeves, down front closing, and two welt and one zipper pocket. Shades of navy, black, royal blue, maroon, grey and green. Size 6 to 18.  
Opportunity Day Special, each 8.99



### White Shirts

Fresh, white shirts tailored from high collar cotton broadcloths with large collar button cuffs and full-length button plackets. Colors range from white to light blue. Size 12 1/2 to 14 1/2.  
Opportunity Day Special, each 1.69

### Tweed Slacks

Now, for the "High School Girl" all-wool, tweed slacks. These slacks feature two hip and two welt pockets, and dropped bottom. Colors of grey, blue and light blue. Striped fabric. Approximate size 12 to 14.  
Opportunity Day Special, pair 11.99

### V-Neck Pullovers

Wool, ribbed, V-neck pullovers with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, each 4.99

### Sport Shirts

Wool, ribbed, sport shirts with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, each 2.39

### Reversible Jackets

Completely reversible, even-odd, reversible jackets with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, each 1.99

### Boys' Socks

Wool, ribbed, boys' socks with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, each 5.99

### Boy Style Reversible Jackets

Completely reversible, even-odd, reversible jackets with a Peter Pan collar. Mix and match with your skirts and sweaters. White, pink, blue, green, and of more to 14 colors.  
Opportunity Day Special, each 1.99

EATON'S—Boys' Clothing, Third Floor, Phone 57161

### For Girls

## Flannelette Pyjamas

Cool pyjamas for the coming cool weather. Designed with new flannelette, soft and comfortable, printed top with matching trousers of solid pink or blue. Size 8 to 14.  
Opportunity Day Special, pair 2.49

### Boys' and Girls' Pyjamas

Flannelette pyjamas in man-made cotton, printed top with matching trousers of solid pink or blue. Size 8 to 14.  
Opportunity Day Special, pair 1.47

### Cotton Slips

Delightful slips of "flannelette" cotton, printed top with matching trousers of solid pink or blue. Size 8 to 14.  
Opportunity Day Special, pair 2.49

### Vests and Panties

Smart, practical skirts for your back-to-school wardrobe, styled with unpressed pleats. Good-looking, hard-wearing brown and grey tweeds. Size 7 to 12.  
Opportunity Day Special, each 3.99

### Tweed Skirts

Smart, practical skirts for your back-to-school wardrobe, styled with unpressed pleats. Good-looking, hard-wearing brown and grey tweeds. Size 7 to 12.  
Opportunity Day Special, each 3.99

### Cotton Fancies

Factory creation of fine combed cotton in wrinkle-resistant woven designs. 15 color-combinations and designs to choose from, each bearing the "fine combed" label of J.P. Stevens. About 44 inches wide.  
Opportunity Day Special, yard 89¢

### Rayon Suitings

For your early fall sewing, better quality rayons, some treated for crease-resistance. About 44 inches wide.  
Opportunity Day Special, yard 1.59

EATON'S—Fabric, Third Floor, Phone 57161



## Stretchy Nylons

First quality, fully fashioned, 15-denier stretch nylon stockings. First pair in a full business stocking at special prices. This is your best buy. Size 7 to 12. Opportunity Day Special, pair 99¢

A-81-9 Pair, 99¢

B-91-10 Pair, 1.88

C-101-11 Pair, 1.88

EATON'S—Hosiery, Main Floor, Phone 57161

Store Hours: 9 a.m. - 5:30 p.m. Wednesdays included. Phone 2-7141, Zenith 6100 T. EATON Co.

# EATON'S

## Back-to-School Opportunity Days

WEDNESDAY THURSDAY

Choose Now for Back-to-School Use . . . Dependable

## Fountain Pens

See these strongly constructed pens with sturdy, expertly tapered steel nibs, pocket clip and filling lever. These are all-weather choice for students of all grades. Available in a variety of colours and sub styles.

Opportunity Day Special, each

100



## HB and B Pencils

Good quality lead pencils for elementary and high school needs at budget saving prices. Opportunity Day Special, each

49c



## Canadian Exercise Books

Made especially for EATON'S, these exercise books are available in a wide variety of sizes and styles. They are printed on strong, quality paper and are available in a variety of colours. Opportunity Day Special, each

12 for 98c

## Keytab Exercise Books

Large 110-page exercise books with handy tabs for convenient use in your spiral binder or loose-leaf binder. For home use, for school use. Opportunity Day Special, pack of 6 for 59c

SCHOOL SUPPLIES  
NOW LOCATED ON THE  
LOWER MAIN FLOOR  
OFFPOSITE THE POST OFFICE

## Toiletries at Special Savings

**Epsom Salts**  
Wonderful for a variety of uses in the home and in the garden. Buy several pounds at this special price. Opportunity Day Special, 2 lbs. 20c

**Insect Bomb**  
Beat your household of all insects, house flies, mosquitoes, etc. with this effective insecticide. Opportunity Day Special, each 79c

**Hot-Water Bottles**  
Made in England, of durable rubber. Well-sealed against any loss of water. Dependable water opportunity Day Special, each 89c

**Toilet Tissue**  
Soft, strong, Stange brand toilet tissue, with 750 sheets in a roll. Stock up now at this special price. Opportunity Day Special, 6 rolls 74c

**Moth Crystals**  
Buy now at this special price . . . protect your garments and rugs from moths. Opportunity Day Special, 2 1/2 lbs. 69c  
EATON'S—Victoria, Main Floor, Phone 27141

**Lipsticks by Helena Rubinstein**  
Don't miss this exciting special . . . stock up now for your own use and for gifts at this special price. Choose from these delightful shades:  
• Cherry Coral • Red Helicon  
• Vivid with all Red • Crackerjack  
• Tender Pink • Georgia Pink  
Opportunity Day Special  
EATON'S—Victoria, Main Floor, Phone 27141

75c

## Keep Closets Neat With These Specials

**Garment Bag**  
Holds up to six garments. Made of durable plastic, with sturdy steel frame with carry handle. Use in travelling. About 56 inches long, 16 inch zipper closing. Opportunity Day Special, each 99c

**Jumbo Garment Bag**  
16 inches long, will hold 12 garments. Durable, easy to clean plastic construction. Made to measure and machine, resistant. Durable zipper closing. Two-inch metal frame. Opportunity Day Special, each 99c

**Flower Covers, Set of Two**  
Stain resistant, easy to clean. Plastic material. Opportunity Day Special, set 99c

**For Coat Bag**  
Features 4-inch shoulder, holds coats and hats from dirt and moisture. Plastic material. Opportunity Day Special, each 99c

**Cover Set of Three**  
Includes tablecloth, shower cover and floor cover. Durable, weather resistant. Plastic material. Opportunity Day Special, set of 3 for 99c

**House Bags, Set of Three**  
Help keep your home clean and fresh. One for bathroom, one for kitchen, one for living room. Opportunity Day Special, set of 3 for 99c

**Men's Ball Caps**  
Protect your hair from dust and moisture. Plastic material. Opportunity Day Special, each 99c

**Plastic Shoe Bags**  
Set of four. Protect your shoes from dirt and moisture. Plastic material. Opportunity Day Special, set of 4 for 99c

**Well-Made Scissors**  
Choose kindergarten or adult size. Sturdy, well-made. Plastic material. Opportunity Day Special, pair 19c

**Scissors Grouped to Clear**  
Choose from this wide assortment of scissors for home or office use. Includes adult size, kindergarten size, and baby size. Opportunity Day Special, pair 39c  
EATON'S—Victoria, Main Floor, Phone 27141

Store Hours: 9 a.m. - 6:30 p.m. Wednesdays included. Phone 2-7141, Zenith 6100

## EATON'S Semi-Annual Sale FURNITURE and HOUSEFURNISHINGS

**Durable Tweed Viscose Broadloom**  
Now you can have beautiful, hard-wearing broadloom rugs in your home at a special Semi-Annual saving. This is 9 ft. wide and suitable for room-sized rugs, or luxurious wall-to-wall treatment. Smart tweed effect in green, grey, cinnamon or beige.

9 ft. wide  
Semi-Annual Sale, sq. yd.

5<sup>89</sup>

**Cotton Scatter Mats**  
Special purchase enables us to offer these smart cotton scatter mats at this exceptionally low price. Choose shades of cinnamon, green, grey, American, heavy, heavy, heavy, heavy. Opportunity Day Special, each 2.50  
Blue 3x50, 3x95

**Axminster Broadloom**  
Specially purchased for this Semi-Annual Sale event. Smart, modern, solid-and-rippe, tweed, wool and rayon blend that wears and wears and doesn't show footprints or day-to-day dust. Choose green or beige. About 3 feet wide. Semi-Annual Sale, sq. yd. 7.98

**Rubber Tile**  
Shop only, as the quantity is limited on this quality rubber tile. Size about 36x36 inches. Suitable for most rooms in your home. Easy to install, easy to keep sparkling clean. Choose several popular shades. Semi-Annual Sale, each 25c  
EATON'S—Four Coverings, Main Floor, House Furnishings Building, Phone 27141

## Special Values in Modern Furniture

**Bedroom Groupings . . . Modern in Concept . . . Simple in Design . . . Specially Priced!**

These are suites you'll find easy to live with. The styles are simple but smart . . . the design practical for modern living . . . the construction solidly put together. They are finished in light walnut that is stain resistant. Group includes Double Dresser Suites, Three Dresser Suites and Twin Bed Suites. Choose yours at this special low price!

Semi-Annual Sale, each

479<sup>00</sup> to 579<sup>00</sup>

## Kitchen Suites . . . Popular Designs . . . Buy Now and Save

Choose now from this outstanding group of chromium-plated and wrought iron suites (some are slightly marked) . . . Included in the group are round and extension tables . . . all suites feature Arborite table tops and comfortable, plastic-covered chairs. A variety of smart decorator colours to choose from. Semi-Annual Sale, table and four chairs

49<sup>99</sup>

**Well-Constructed Mattresses**  
Choose one of these smart, comfortable, 220-coil spring-mattresses with a well-known manufacturer. Smart ticking covers are of discontinued patterns (some are slightly marked). Semi-Annual Sale, each 26<sup>99</sup>

CONVENIENT BUDGET PLAN TERMS MAY BE ARRANGED IF DESIRED

EATON'S—Furniture, Second Floor, House Furnishings Building, Phone 27141



## School Shoes! Top of Shoe Popularity Poll

You'll See Them Everywhere on the Campus

### Teenagers' Shoes

Popular style, hardwearing casual canvas styles. Blue and white saddle shoes. Black and white saddle shoes. Brown and white saddle shoes. Black or brown penny loafers and "low-top" beige oxfords with colored trim. Sizes 4 to 8 in this group. Opportunity Day Special, pair

**4.49**

### Boys' Boots

Special purchase of boys' hardwearing boots. Made of durable, tough retan leather with lugs below tongue. Heavy-duty flexible sole with sturdy rubber heels. Boys' and youths' sizes 11 to 5. Opportunity Day Special, pair

**5.49**

EATON'S—Family Shoe Centre, Second Floor, Phone 5-1141

### Boys' and Girls' Knee Socks

#### Children's Stretch Socks

"Stretch" (spandex) knee-style stretch socks in popular rib knit. Choose navy, grey, red, brown or white. Fit sizes 8 to 9½. Opportunity Day Special, pair

**89c**

#### Specialty Priced for Back-to-School

For long wear and good looks choose several pairs of these wool nylon blend knee socks for your children. Best fitting elastic knit cuff. Navy, brown, grey, green, sizes 8 to 10. Opportunity Day Special, pair

**69c**

EATON'S—Family Shoe Centre, Second Floor, Phone 5-1141

#### Buy Now and Save!

#### 3-Ring Zipper Binder

Handsome and durable. Smart leather cover, three rings. . . Choose now at this special low Opportunity Day Price. . . Opportunity Day Special, each

**3.99**

Shop EATON'S for BACK-TO-SCHOOL SUPPLIES  
Now Located on the LOWER MAIN FLOOR!

EATON'S . . . the Store With More of the School Supplies You Need! Conveniently laid out and displayed for your easy and quick selection!

# Back to School Needs

## Back-to-School Needs for Boys

### Warm Windbreakers

Choose popular jackets in black or white in nylon-wool blends. Jacket with zippered pockets and neat self collar. Sizes 4 to 10 in this group. Opportunity Day Special, each

**5.99**

### Ivy League Shirts

Stylishly styled with three button neck, short sleeves. Navy and white stripes. Ivy League stripes in grey, navy, and white. Sizes 6 to 14 in this group. Special, each

**1.39**

### Rubber Raincoats

Durable, long wearing rubber coats lined with front clip elastic self collar. Black or yellow with matching hats. Sizes 6 to 14 in this group. Special, each

**4.99**

### Drill Slacks

Hardwearing "Standard" cotton drill slacks with buttoned cuffs. Available in sizes 6 to 18. Special, each 6 to 12, pair

**3.49**

2.99

### Boys' Blue Jeans

These sturdy, 10-oz. vat-dyed denim should take plenty of rough-and-tumble wear. Styled with single or double knee, rivetted at points of strain. Sizes 6 to 18 in this group. Opportunity Day Special, pair

**2.69**

### Rainproof Trench Coats

To keep your young man dry and warm through the winter months, choose from these rainproofed nylon gabardine coats. . . Smaller double-breasted style with full collared zip-in lining, turn-up collar and self belt. Navy blue in sizes 6 to 14. Opportunity Day Special, each

**12.99**

### Boys' and Youths' Slacks

Over sizes of tubular-ray flared in grey, charcoal or blue. Styled with self belt, drop belt loops, two hip and two front pockets. Finished cuff and zipper closing. Sizes 6 to 14 in this group. Special, pair

**4.99**

### Flannelette Pajamas

Choose from a large assortment of attractive styles and long collar, button front and long sleeves. Flare have elasticized hems. Sizes 6 to 18 in group. Special, pair

**2.59**

2 pairs 5.00

### Ski Pajamas

Warm ribbed cotton in your choice of plain shades. Choose blue, grey, brown or green in sizes 6 to 14. Special, pair

**2.19**

2 pairs 4.20

### Breasts and Jerseys

Five quality rib knit cotton with durable elastic seam. Breasts have elastic waist and leg bands. Jerseys are regular sleeveless, ribbed style. Small, medium and large sizes in this group. Special, each

**55c**

3 garments 1.00

EATON'S—Boys' Wear, Third Floor, Phone 5-1141

## Keep Her Warm and Dry in a Quilt-Lined Trench Coat

Every little girl needs one of these attractive, warm trench coats to keep her snugly dry on bad weather days. Well insulated of nylon reinforced cotton polyester knit with open reinforced cotton polyester knit and quilt lining. Available in sizes 4 to 14. Opportunity Day Special

Sizes 4 to 6x, each **7.99**

Sizes 7 to 12, each **10.99**

Sizes 12 to 14x, each **12.99**

### For the Kindergarten Set

#### Flannel Longs

Five flannel long-sleeved shirts with heavy back, self belt with elastic loops. Available in sizes 2 to 4x. Special, pair

**2.99**

#### Rayella Shirts

Well tailored in practical checks or plaids. Styled with long sleeves, convertible collar. Choose red, blue or green. Sizes 2 to 6x. Special, each

**1.69**

## Special Manufacturer's Clearance Pullovers and Cardigans

Big savings on all wool, \*Cotton or nylon sweaters, cleared by a leading manufacturer. Have either long or short sleeves. Cardigans have either long or short sleeves. Choose red, yellow, blue, green in button styles and styles. Group includes sizes 7 to 14. Opportunity Day Special, each

**2.99 to 3.99**

### Broadcloth Blouse

Fine quality broadcloth . . . styled with dainty Peter Pan collar, edged in lace and puff sleeves. White only. In sizes 8 to 14. Special, each

**1.79**

### Corduroy Jumpers

Stylishly styled in fine wale corduroy. Designed to wear with blouse or sweaters. Full skirt, round neckline, self belt and two pockets. Choose red, turquoise or rust in sizes 7 to 12. Special, each

**4.49**

### Broadcloth Blouse

Sweetly styled with Peter Pan collar. "Slap" yoke of Val lace and dainty sleeves. Choose white, yellow or pink in sizes 2 to 6x. Special, each

**1.79**

### Corduroy Jumper

Five size cotton corduroy, styled with placket, trimmed yoke, three button closing, belted skirt with drawstring in red, blue, grey and tan. Special, each

**3.49**

EATON'S—Children's Wear, Third Floor, Phone 5-1141

## Low, Low Prices on These Needed Items

### Lunch Kits

With Vacuum Bottle. Stylish metal lunch kit consists of attractive-style box (size 8x6x4x2½) with durable enamel cover (fines and white enamel lining). . . Comes complete with two vacuum bottles for hot or cold liquids. Opportunity Day Special, each

**1.99**

EATON'S—Cathery, Main Floor, Phone 5-1141



## Specially Priced Watches in Styles for

### Girls and Boys

#### Boys' Model

Popular round style with chrome-plated casing, powdered lens movement with clear luminous case and rubber strap. Opportunity Day Special, each

**5.95**

#### Girls' Model

Beautifully made in highly polished chrome-plated casing. Luminous case movements. . . smart leather strap. Opportunity Day Special, each

**5.95**

EATON'S—Watches, Main Floor, Phone 5-1141

## Popular Clutch Bag

### For Use on Campus or Off

Smart styling and usefulness make these bags popular with campus students. These are of durable plastic and finished in mirror and mesh. . . . Dunes. . . . . Choose black patent, navy, red or tan. Opportunity Day Special, each

**1.59**

EATON'S—Handbags, Main Floor, Phone 5-1141



### Licorice Allsorts

Whitman's licorice allsorts—top quality licorice candy from King of Candy. A tasty treat for school treat. Special, 30c

### Petite O'Henrys

Delicious mints rolled in and covered with fine white powder. Special, 49c

### Buchanan's Highland Drops

A delicious hard candy from Buchanan's. Good for packing in your bag for quick energy at any time. Special, 59c

EATON'S—Candy Counter, Main Floor, Phone 5-1141

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- Lay-Away Plan
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 Logs available for de-  
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**OK FUEL CO.**  
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logs—\$23 per Unit  
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Dried Greened 1-cord  
No chopping, no waste,  
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Cords \$10 Buckle. 6-1796

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and 1/2"	300.00
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**Rita Del Mar's**

**Today's Astrology**

THURSDAY, AUGUST 27, 1957

The question, "It is very hard to manage our business, but we are not sure we can do it."

Look for your horoscope and horoscope below.

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